



CREATIVE LOOP 'AUTUMN' MEDIA FESTIVAL 2015



CCA Centre for Contemporary Arts Glasgow
1st October 2015

www.creativeloop.org #CLMF2015



CCA THEATRE WELCOME - 10:00

10:15 – 11:00

Get it Write!

Sanjeev Kohli and Julia Sutherland

Sanjeev Kohli is probably best known as Navid in Still Game. As well as Synthesiser Patel in Look Around You, and Ramesh on Radio 4's Fags Mags and Bags, which he also co-writes. Sanjeev also regularly appears on radio and TV as a presenter.

Julia Sutherland is a presenter, producer and comedian, recently heard on BBC Radio Scotland presenting the 4th series of comedy documentary Funny Kind of Life.

In this session Julia and Sanjeev will talk about the process of writing for broadcast, and share some of their own hard-earned insight.

11:05-11:50

Rab Florence:

All My Beautiful Mistakes...

Rab Florence is a writer, performer and filmmaker based in Glasgow. He is best known for his BBC Scotland sketch show Burnistoun. His first feature film The House Of Him premiered at Glasgow Film Festival in 2014. He has been making a living in the creative arts for almost 20 years, making many beautiful mistakes along the way. This session will be about embracing those mis-steps!

12:00-13:00

CUT IT OUT! EDIT MASTERCLASS.

John Steventon (Senior Broadcast Editor, BBC Scotland) has over 17 years experience as both an online and offline editor. Broadcast Clients include: BBC, STV, Sunset+Vine, SKY Sports and Discovery. His credits include programmes as diverse as: Horizon, Trust Me I'm a Doctor, The Culture Show (BBC), Location Location Location (C4), Extreme Fishing (C5), Super Human Challenge, Ooglies (CBBC), You can't fire me I'm famous, Antiques Road Trip, T in the Park, Glasgow 2014 Commonwealth Games and many others.

An excellent opportunity to learn some of the key skills involved in the fast-paced, pressured world of editing.

LUNCH: 13:00-13:45

14:00-15:00

Run For Your Life!

How being a great runner can be the key to a successful start of your career.

In 1997, **Linda Fraser** Produced a BAFTA Scotland New Talent Award winning short film and in the same year, secured her first job as a runner on a feature film in Glasgow. And so began a successful career working mainly as a Production Co-ordinator on film and television dramas. Linda now provides a range of industry training and her two day course, Hit the Ground Running is widely recognised within the in Scottish Industry.

Hit the Ground Running's Linda Fraser will give an overview of the industry in Scotland, what a runner does and how to be awesome at it. Packed with practical insider info, this is a session not to be missed.

15:00-15:45

To Tweet or not to tweet

- The Social Media Minefield!

Ross Craig, Writer & Social Media professional

In this session Ross will guide you through the potential pitfalls of social media, as well as revealing how to make it work for you.

Ross 'Teddy' Craig has produced social content for leading brands such as s1jobs, Betfair Poker, Arena Flowers, Guardian Soulmates and Viola FC football agency. He's also the founder of ScottishComedyFC.com and the thumbs behind many of the tweets from @ScotComFC.





CCA CINEMA WELCOME - 10:00

CAREER DEVELOPMENT SESSIONS:

Where are the jobs and how to get them? Some of the industry's employers will be on hand to give you some tips and advice on how to get a job in the industry.

These sessions will include the following topics:

- Writing a CV
- Working Freelance
- Interviewing and presentation tips
- Importance of having transferable skills etc

10:15-11:00

Margot McCuaig is Managing Director at mneTV and an Executive Producer with vast experience in the management of sport OB's having produced hundreds of live events in the UK, Europe and America.

11:05-11:50

Angela MacKinnon, Talent Manager Gaelic, Online, Knowledge & Learning

12:00-12:45

Hayley Payne, Head of Human Resources at Tinopolis Group (Sunset+Vine, Mentorn Media, Video Arts, Pioneer Productions.)

LUNCH: 13:00-13:45

14:00-14:45

Evolution of an Idea- How to get a commission

Steven Canny, (Executive Producer, Comedy for BBC Scotland)

Richard Melvin (Dabster Productions).

Steven Canny is an Executive Producer in BBC Comedy and has written a number of plays and was Executive Producer of more than 300 hours of comedy on Radio 4. In Television he was Executive Producer of Miller's Mountain (winner Scottish BAFTA Best Comedy 2014), Bob Servant (winner Best Comedy RTS Scotland Award), What's Funny about the Indyref and Still Game Live (1.2 million viewers in Scotland alone).

Richard Melvin is the director of Dabster Productions, based in Edinburgh. They make radio shows, podcasts and online films for BBC Radio 4, BBC Radio Scotland and a wealth of commercial clients including The Guardian, Amnesty International and The Pleasance.

In this session Richard and Steven will tell you how an idea progresses from inception to TX...



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CCA CLUBROOM

10:00 Welcome - Jim Gellatly

10:15 - 11:00

An Audience With Jim Spence

Jim has been reporting the Scottish sporting scene for years. His vantage point in Dundee has always given him a unique take on the goings-on in the central belt. That's led to some 'interesting' times as he reported some of the most cataclysmic events in Scottish football history. He opens the autumn festival reflecting on his time at the BBC and the stories he's covered while looking forward to his new career as a freelance sports reporter

11:05 - 11:45

Is There Anybody Out There?

People talk all the time about radio audiences and ways to reach them. But how do we know who really is listening? And once we know who they are, what do we know about their tastes? And once we know that, how does it affect programming decisions? Bauer's **Gavin Pearson** goes beyond the statistics.

11:45 - 12:30

So What Happens Next?

Once you've finished your studies, the goal is to get into radio in some way. So how do you go about it? Radio and social media guru **Colin Kelly** meets three recent students who are living the dream.

Jan Imrie (UWS, West FM, Radio Clyde)

Andy Smillie (Crabbit Sparra Productions)

Sophie Tibbles (Producer, Heart Breakfast)

12:30 - 13:10 Lunch

13:10 Welcome - Jim Gellatly

13:15 - 14:15 Both Sides of the Glass

Colin Paterson and **Kaye Adams** interview each other about production, presentation and where BBC Radio Scotland is headed.

14:30 - 15:30 Any Radio Questions

Bauer Scotland's Head of News, **Lorraine Herbison** puts your questions to the bosses of Scotland's biggest radio stations:

Colin Paterson (Editor, BBC Radio Scotland)

Brian Paige (Regional Contact Director, Bauer)

Richard Melvin (Dabster Productions)



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